

“When we support the CDC Foundation, we’re investing in programs that have a direct impact on the health and well-being of our own employees as well as all citizens of the more than 200 countries where we operate.”

— RHONA S. APPLEBAUM, PH.D., VICE PRESIDENT AND CHIEF SCIENTIFIC AND REGULATORY OFFICER, THE COCA-COLA COMPANY

The CDC Foundation’s Annual Alliance campaign provides corporations, foundations and organizations with an opportunity to demonstrate their commitment to CDC’s public health priorities. The initiative not only provides vital financial support, but it also generates new opportunities for our partners to actively engage with CDC leaders to discuss mutual public health interests. Charter members include:

PLATINUM LEVEL (\$25,000+)

The Coca-Cola Company
Emergent BioSolutions Inc.

GOLD LEVEL (\$10,000)

Roche Laboratories Inc.

SILVER LEVEL (\$5,000)

Battelle
Horne Family Foundation
Rock-Tenn Company

BRONZE LEVEL (\$2,500)

CDC Credit Union
Crawford Communications, Inc.
Greenberg Traurig, LLP
Holder Construction Company
IMS Consulting Group, LLC
The Inman Foundation
Johnson & Johnson Pediatric Institute, LLC
N² Qualitative Marketing Research

PARTICIPATION LEVELS

PLATINUM LEVEL (\$25,000+)

- Includes all Bronze Level benefits
- Logo recognition on website
- Six invitations to the CDC Foundation’s Annual Reception
- Notification of an annual CDC symposium; six invitations to the event
- Notification of two annual lectures given by distinguished scientists at CDC; six invitations to each lecture

GOLD LEVEL (\$10,000)

- Includes all Bronze Level benefits
- Logo recognition on website
- Four invitations to the CDC Foundation’s Annual Reception
- Notification of an annual CDC symposium; four invitations to the event

SILVER LEVEL (\$5,000)

- Includes all Bronze Level benefits
- Two invitations to the CDC Foundation’s Annual Reception

BRONZE LEVEL (\$2,500)

- VIP CDC Foundation e-mail updates
- Website recognition
- Recognition in CDC Foundation publications

